

## **AMA Houston**

### **2011 Marketer of the Year Local Judging Panel\***

**John Arcidiacono**, Senior Vice President Marketing & Communications  
Stewart Title Guaranty Co.

**Ed Blair**, Ph.D., Professor and Chair Dept. of Marketing & Entrepreneurship  
C.T. Bauer College of Business, University of Houston

**Todd Brinegar**, Managing Consultant  
Brinegar & Associates

**Bill Courtney**, Director of Marketing, Office of Public Affairs  
Rice University

**Scott Fuller**, Senior Vice President, Director of Corporate Marketing  
Amegy Bank

**Gwen Griffin**, President and CEO  
Griffin Communications

**Rocky Harris**, Senior Vice President  
Houston Dynamo

**Vikas Mittal**, Ph.D., J.Hugh Liedtke Professor of Marketing, Faculty Director of Healthcare Initiatives, Executive Education  
Rice University

**Anne Ness**, Marketing Director, Graduate Business Programs  
C.T. Bauer College of Business, University of Houston

**Susan Saurage**, President  
Saurage Marketing Research

**Bill Sidwell**, Vice President Marketing  
Workadoo

**Edward Waller**, Ph.D., Faculty Chair, Marketing, Professor of Finance  
University of Houston Clear Lake

**Kathleen Williamson**, Ph.D., Professor, Marketing  
University of Houston Clear Lake

**Dawn Zieren**, Marketing Director  
NPD

*\*To ensure objectivity, local judges do not score nominations in their respective industries.*